

INTRODUCTION

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CONCLUSION

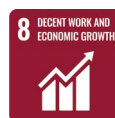


The positive- impact event organisation guide

Act for more sustainable tourism



Lyon Metropolis and ONLYLYON Tourism & Conventions are committed to a more sustainable tourism aligned with the Sustainable Development Goals. We have chosen to stay focus on the following 10 SDGs:



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BY NATURE, EVENTS ARE EPHEMERAL. HOWEVER, MAKING THEM MORE SUSTAINABLE CONTRIBUTES TO THE DEVELOPMENT OF OUR ORGANISATIONS AND THE STRENGTHENING OF THEIR VALUES.

The Convention Bureau has created this guide to help you to organise your future sustainable events and its team remains at your entire disposal.

WHAT ARE THE KEY STEPS INVOLVED IN ORGANISING A SUSTAINABLE EVENT?

Think about sustainability as soon as you start planning your event! This will enable you to identify key areas and define your objectives in line with the [Sustainable Development Goals](#) set by the UN as part of the 2030 Agenda.

First and foremost, this involves having a responsible purchasing policy for service providers, venues and products (local suppliers who respect environmental standards; minimal purchases, selected with a view to being reused or recycled, etc.). It is therefore important to cooperate with the destination to make your event as sustainable as possible, as well as to analyse your purchasing practices and make your requirements known to selected venues and service providers.

YOUR COMPANY MAY ALREADY HAVE A RESPONSIBLE PURCHASING POLICY?

While the choice of venue and service providers may be the key to successfully holding an environmentally-responsible event, any other aspects should not be neglected: awareness-raising among employees and any other event stakeholders; self-assessment and highlighting of your actions conveying a positive and engaged image for the organiser. To start, you can calculate the carbon footprint of your event on the [GoodPlanet Foundation](#) website. To get a clearer picture of your event's legacy, you can use the tool [CLEO](#) created by UNIMEV (Union Française des Métiers de l'Événement) to assess its impact in three areas:

- **performance of the gathering**
(business, scientific and reputational development of the communities gathered),
- **event and tourism spin-offs**
(economic, social and fiscal) for local areas
- **environmental results** (carbon footprint, energy consumption, waste and positive initiatives).

> Please tick the boxes to start

ECO-DESIGN			
Select service providers according to their sensitivity to eco-responsibility			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Name a sustainable referent for the organization before and on the day of the event			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
ASSESSMENT			
Calculate your carbon footprint			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Assess the impact of your event			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

**THESE VARIOUS ASPECTS
ARE IMPORTANT TO CONSIDER
IN THE EARLY STAGES:**





TRANSPORT

If possible, analyse where participants are coming from in order to provide more targeted solutions (70% of the carbon footprint of a national event related to goods and people transports).

IF THE EVENT ORGANISER IS COVERING TRANSPORT COSTS

Favour the use of **rail transport** for journeys of less than 4 hours.

IF PARTICIPANTS ARE COVERING TRANSPORT COSTS

Raise awareness by providing carbon footprint figures for the various transport modes; provide information about the various means of transport; facilitate carpooling by providing an ad board for participants on the event website; provide information about local public transport (all types, including non-motorized options).



USEFUL CONTACTS:

- The [ADEME](#) Carbon footprint calculation provides a comparison of the various transport modes.
- This [tool](#) to display the journey and enable the combination of different transport modes.
- [Ideas](#) on how to use carbon offsets for unavoidable flights.
- Solutions to go to Lyon [by train](#) or by plane.
- [Public Transport](#) and [Rhônexpress](#) from the airport.
- [Self-service rental bikes](#).
- E Bikes Station: Fix & Move, Comic, Mobilboard.
- Electric scooters Dott or Tier.

TRANSFER

Favour certified transport companies that deploy actions to control and reduce energy consumption, CO2 emissions, vehicle maintenance waste and wastewater discharges.



PARTNER COACH COMPANIES ENGAGED IN AN ENVIRONMENTALLY-RESPONSIBLE APPROACH:

- [Philibert](#): signatory of the Diversity Charter, EcoVadis certification (silver medal).

- [Autocars Maisonneuve](#): signatory of the CO2 Objective Charter, ISO 14001 certification.
- [Courriers Rhodaniens](#) / [Galéo](#): ISO 14001 certification

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TRANSPORT

Identify the travel required for the event (analysis of the travel of the different actors with their origin, the potential means of transport to get to the event site)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
<input type="checkbox"/>			

Provide as much information as possible about alternative modes of transportation (train instead of plane, public transportation instead of cab) to participants

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
<input type="checkbox"/>			

Encourage the use of soft modes of transportation (bicycles, walking) and public transportation through the most appropriate communication channels

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
<input type="checkbox"/>			

In the case of a multi-site event: **optimize** the program according to participants' travel needs

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
<input type="checkbox"/>			

If you are responsible for transportation: **use** the train whenever possible

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
<input type="checkbox"/>			

FLOWS

Identify the means of transport used by participants based on prior surveys and evaluate the journeys made by participants during the event

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
<input type="checkbox"/>			



Choose a venue with environmental certification or that has introduced good sustainable development practices (environmental objectives in writing or an action plan of ways to achieve them, a purchasing policy promoting environmentally-friendly products, local or organic food offering, disabled access, etc.).

As far as possible, favour the use of eco-designed buildings, with water and energy saving systems, built with renewable materials and enabling sorting of waste.

If the venues are not certified or do not have any particular environmentally-responsible actions in place, organisers can request by committing one or more actions.

Many actions are simple and easy to set up (for example banning the use of plastic bottles).



PARTNER VENUES AND ACCOMMODATIONS ENGAGED IN AN ENVIRONMENTALLY RESPONSIBLE APPROACH:

- [*Venues engaged in sustainable development*](#)
- [*Certified hotels*](#)
- [*Hotels with internal sustainable development policy*](#)

In order to limit wastage and to help you managing it, the association AREMACS offers services to support event organisers.

Selective sorting can also be set up at the event venue if this is not directly organised by the venue:

- Lemon Tri

> Please tick the boxes to start

ECO-DESIGNED			
Choose event venues with an eco-responsible approach			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
THE SITE			
Easy to access and close to public or alternative transportation			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Close to a hotel park that allows access on foot or by public transportation			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Accessible for waste collection			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Already equipped, so as to limit the need for additional facilities			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
With eco-designed buildings, with energy and water saving systems, using renewable materials and with a selective sorting system			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

VENUES

> Please tick the boxes to start

FLOWS			
Evaluate the quantity of waste produced and the rate of waste recovery > If necessary, the collection and treatment service provider can transmit the quantities produced			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

ENERGY			
Verify that the host site has control over the temperature of the air conditioning or heating			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Ensure that lights are not left on in unused spaces (especially in small meeting rooms) - Awareness of the event manager			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

MAINTENANCE OF THE HOST SITE			
Check that cleaning staff use products with a label (e.g. European ecolabel) and respect the doses			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Ensure that waste generated by maintenance personnel is properly separated and collected			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

OTHER EQUIPMENT AND SERVICES

Verify the presence of water fountains (with reusable cups) on the site of the event

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Offer to make decorative elements (from a gala evening, for example) available for other events or plan to reuse them for another event or donate them to a local association

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Putting in place professional integration clauses in the recruitment of personnel for the reception, installation or de-installation of the event

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments



NOTES





EVENT SERVICE PROVIDERS

CATERERS

IF THE EVENT ORGANISER CHOOSES THE CATERER

Include one or more environmental criteria in the search: zero packaging, local and seasonal produce, vegetarian options, organic, environmentally-friendly or fair-trade food, tap water rather than bottled water, composted food waste, reusable crockery, etc.



IF THE EVENT VENUE HAS A PARTNER CATERER

Ask the venue what their caterer's environmentally-responsible commitments are.

Partner caterers engaged in an environmentally-responsible approach:

- [Magner le Moment M](#), ISO 20121-certified environmentally-responsible caterer
- [La fine fourchette](#), ISO 20121-certified environmentally-responsible caterer – sustainable values
- [Le Moulin Traiteur](#), an "Entreprise Solidaire d'Utilité Sociale" (a company with a social utility purpose) and label holder of "Lyon Ville Equitable et Durable" (Lyon, a sustainable and fair city)
- [Le Cousu](#)

> Please tick the boxes to start

CATERER			
Ensure that there is a vegetarian alternative on every menu			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Ensure that seasonal menus are offered			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Ensure the choice of cloth or recycled paper tablecloths and napkins, reusable tableware and seasonal menus

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Ensure that food products are offered with little packaging or locally recyclable packaging

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

If meal baskets: Prefer large packages rather than individual portions

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Make participants aware of the recycling of their lunch box (explanatory panels for the implementation of selective waste with a color code and clear illustrations identifying the types of waste)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

For waste management: Identify and quantify the types of waste generated by the caterer and verify the implementation of selective waste, compatibility with the recycling garbage cans and collection containers of the host site

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Plan the organization of the recovery of the surplus (donations to associations)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

EVENT SERVICE PROVIDERS

EVENT FURNITURE & STANDS

Favour rental and pooling of equipment or, in the case of manufacturing, support companies offering local and sustainable production.



USEFUL CONTACTS:

- **Cagibig**
- **GL Events Mobilier**
- **La French Cabane**
- **Galis**
- **Axial Design:** 1st French agency and stand certified CSR - ISO 20121

> Please tick the boxes to start

STANDS & POSTER BOARDS			
Rent the stands rather than buying them			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
If manufacturing stands, give preference to reusable floors, dismountable/modular/repairable stands and stands manufactured with recycled and/or recyclable materials			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Identify and quantify the types of waste generated by exhibitors and check the implementation of selective waste, compatibility with the recycling garbage cans and collection containers of the host site			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments



NOTES





COMMUNICATION

PRINTING/SIGNAGE

REDUCE AND OPTIMISE PRINTINGS

Print on both sides, in black and white or duotone rather than quadtone.

Only offer the number of documents necessary for the tourist documentation order.

Choose local printers (to avoid transport) who signed the Imprim'vert Charter (management of waste, energy consumption, etc.).

Choose recycled and environmentally-certified paper. Favour remanufactured cartridges or those meeting the requirements of the official NF Environnement ecolabel.



USEFUL SITES

- www.imprimvert.fr
- www.pefc-france.org: Promote the forests sustainable management
- www.fr.fsc.org/fr-fr: Forests sustainable management brand
- www.labelinfo.be/fr
- www.vedura.fr: eco-certifications guide

SIGNAGE

Reuse the back of signs for another event; choose reusable display cases, banners and badges; check what materials and ink are used; make sure how waste is managed after signage dismantling.

GOODIES

Limit or remove any promotional objects. If promotional objects are distributed, they should be useful, reusable, with no battery (if they do, plan for their recycling), eco-certified, produced via fair trade or manufactured by local organisations using local material.



USEFUL CONTACTS

- **Atelier Roannais de Maroquinerie** (passport covers/leather card holders).
- **Abiessence** (organic lavender essential oil).
- **La Papoterie** (bookmarks).
- **Le papier fait de la résistance** (notebooks, recycled paper).
- **Jordenen** (organic recycled cotton tote bag).
- **Indispensac** (French manufacturer of bag and textile packaging from the circular economy, recycled and recyclable).



> Please tick the boxes to start

COMMUNICATION			
Dematerialize communication as much as possible (website, social networks...), favouring e-mails over mailings			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Favour the reuse of communication supports (tarpaulins, etc.) by calling upon a specialized structure			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Estimate as accurately as possible the number of copies to be printed (attendance of previous editions, distribution list, etc.) and carry out a detailed follow-up of the quantities printed and distributed			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
If you need to publish: propose a single document with all the information: access map, program, etc.			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Give preference to two-color printing for all high-volume offset printing			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

COMMUNICATION

> **Please tick the boxes to start**

Allow documents to breathe: avoid flat colors, eliminate unnecessary fonts, special effects (metallic) and lamination (chemical products that are dangerous for the environment), use a limited serif font

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Print with a suitable weight and on both sides, in a standard format

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Add the mention "Triez-moi" and take the opportunity to explain the environmental approach of the event

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Choose a local printer with the Imprim 'Vert label who uses recycled paper, eco-labelled and/or FSC/PEFC

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

If promotional items are needed: limit the distribution of goodies (often synonymous with gadgets and waste)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Make sure they are useful, reusable and without batteries, eco-labeled, fair trade or made by craftsmen, local companies (associations, insertion, etc.), from local materials

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

WASTE FROM COMMUNICATION MATERIALS AND GOODIES

Check that the sorting of paper documents for disposal is in place

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Clearly mark or have marked the sorting garbage cans

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Provide for the recovery of unused promotional items and their redistribution

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

COMMUNICATION

PROMOTING YOUR GOOD PRACTICES AND PERFORMANCE

It is important to let your stakeholders know about your environmentally responsible actions implemented at your event.

> Please tick the boxes to start

VALUABILITY			
To promote the actions to the media, based on the actions implemented on the event site (waste production, energy consumption, transportation, etc.) and to communicate the key figures			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Write and distribute online and to the press a sustainable development report to quantify the environmental impacts and gains			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments



NOTES





INCLUSION, INTEGRATION AND ACCESSIBILITY

An event should be inclusive and accessible for all; it is an opportunity to bring people together from various backgrounds and to exchange ideas.



ACCESSIBILITY

Disability is governed in France by a law dating from February 2005 and impacts 5 million people. Ensuring the accessibility is really important (getting to/from/around/at your event). You should also communicate on it on your website and documentation.

Here are the initiatives that we feel important to highlight:

- Paips
- Inclusiv'events
- Cau
- Mabee Travel

> Please tick the boxes to start

ACCESSIBILITY			
Accessible entrance(s), reinforce if necessary the signage leading to these accesses			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
The presence of a sufficient number of reserved spaces in meeting rooms (particularly amphitheaters), restaurants and exhibition areas			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
The conformity of accessible toilets			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

For other disabilities (mental, visual and auditory): find out about the dedicated services

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

INCLUSION

Inclusion is also an essential part of organising an event. You must pay attention to the diversity of your participants (in terms of gender, age, cultural, ethnic and social background).

To achieve that, please find here some ideas of actions to implement/establish:

- **Reduced prices** for students and people in low incomes
- **Gender equity** among speakers
- **Gender equity** within the planning committee

INCLUSION

Offer different prices category

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Equity promotion

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Promote the respect of individuals and their traditions

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

INCLUSION, INSERTION ET ACCESSIBILITE

INTEGRATE YOUR EVENT WITHIN THE LOCAL AREA

It is also important to integrate the event within the local area:

- **Call** on the services of local companies
- **Highlight local** food and culture during an event, for example
- **Respect** local traditions
- **Invite** local speakers
- **Present** the work of local scientists, researchers, students or companies related to your event's topic.

> Please tick the boxes to start

LOCAL INTEGRATION			
Favour local companies			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Highlight local culture			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Respect local traditions			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Favour local speakers			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Present the work of local scientists, researchers, students or companies related to your event's topic.

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments



NOTES





LEAVE A POSITIVE LEGACY

An event is by nature ephemeral. However, it is possible to leave a positive, sustainable legacy for the local area and participants.



You need to think about it, and to plan beforehand:

- **Think about positive impacts** you would like to make and results you would like to achieve (economic, social, environmental, political, sector-related, etc.).
- **Come up with actions** to be implemented to achieve better your goals related to your event and local specificities.
- **Determine how these impacts** can be measured and the targets you would like to reach.

According to the actions you would like to implement, the Convention Bureau can put you in touch with relevant local associations and/or service providers.

Please find below a list of actions to set up:

SOCIAL LEGACY

Support local non-profit organisations:

Make a donation or give participants an option to round up their entrance fee for a good cause.

- **Foyer Notre Dame des sans-abris**
- [Les Petites Cantines](#)
- [Le Chaînon Manquant](#)
- [Récup & Gamelles](#)
- **Belle Bouffe**

— **Fondation Marcel Mérieux**

— **Centre Léon Bérard**

— **Vivre aux éclats**

Involve volunteers from non-profit organisations:

— **L'UNICEF** provides services for trade and industry events, particularly those in the medical field. Among other things, its dedicated volunteer teams can help welcome visitors and prepare documentation packs. Vestiaires UNICEF (literally 'UNICEF cloakrooms') has already completed several assignments at the Lyon Convention Centre since 2019.

— **IESS Crew** offers volunteering missions for people willing to recreate social links. Their "apprentice reporters" could make podcasts and reports about your event.

— **L'Amicale des bénévoles** works to promote and develop volunteering at sporting and cultural events. Its platform, known as 'BASILE', designed for event organisers, can be used to deploy volunteers according to identified needs, supervise them at the event venue and build their loyalty.

Raise awareness among the general public about the theme of your conference:

- **Produce** a press release.
- **Organise** an open doors day or "open sessions".
- **Organise** activities and/or competitions.

Promote the transmission of knowledge to students in your field of activity:

- **Invite** students to your event.
- **Organise** meetings between students and professionals.
- **Organise** a partnership with an educational establishment (to recruit volunteers for your event, for example).

ENVIRONMENTAL LEGACY

Support local non-profit organisations:

Make a donation or give participants an option to round up their entrance fee for a good cause.

- **Nettoyons Lyon**
- **Zero Déchet Lyon**
- **The Greener Good**
- [*Conscience et Impact Ecologique*](#)

Raise environmental awareness among participants at your event:

- **Promote** recycling.
- **Encourage** your participants to drink tap water at the venue and around the destination.
- **Organise** a "Climate Fresk" workshop.
- **Organise** a Clean Walk during your event:
 - Croix Rouge.
 - Randossage.
- **Plant** trees in the local area (Region):
 - Reforestation.

ECONOMIC LEGACY

Support local non-profit organisations:

Make a donation or give participants an option to round up their entrance fee for a good cause.

- **Anciela.**
- **Allies.**

Use the services of local companies, which will help create local jobs.

LEAVE A POSITIVE LEGACY

> Please tick the boxes to start

RAISE AWARENESS ABOUT SUSTAINABLE DEVELOPMENT			
Warn participants that they are attending an eco-responsible event, raise their awareness through all communication methods			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
On site, highlight or have highlighted the signage that indicates the desired eco-responsible gestures (sorting) or implemented (in the toilets, catering areas, smoking areas ...)			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Encourage participants to use tap water or water fountains (indicate water points)			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
Solicit or mobilize a specialized organizing team to supervise, inform and sensitize the participants (in the form of animation for example during break times)			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments
POSITIVE LOCAL IMPACT			
Support local associations (donation, rounding up of registration fees)			
<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Call upon volunteer associations for the logistics of the event (funds donated to the association)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Raise public awareness about the theme of your conference (press release, open house, activities, contests, etc.)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Promote the transmission of knowledge to students in the same field of activity (meetings between students and professionals, partnership with a school...)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Organize events within the event (workshop «fresco of the climate», «clean walk», planting of trees on the territory...)

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments

Call upon local companies that create jobs in the area for your event

<input checked="" type="checkbox"/>	If yes, specify your choices and your process	If not, explain why this is not feasible	Suggestions / Comments



CONCLUSION

GOOD TO KNOW

WHAT IS THE CARBON OFFSETTING?

 [Explanatory video](#)



SITES UTILES

- [Sustainable Travel International](#)
- [Global climate initiatives](#)
- [Carbonapp](#)
- [Fondation GoodPlanet](#)

REMINDER OF THE MAIN CERTIFICATIONS FOR EVENTS

- **ECOFEST**: Certification initially created for student events, extended now to other types of events.
- **PRESTAD**: Certification for event and show organisers.
- **GREEN GLOBE CERTIFIED**: International standard for responsible events.
- **EVENEMENT ECO-ENGAGE**: Certification offering self-diagnosis.
- **ISO 20121**: The ultimate standard for green events

REMINDER OF IMPACTS FOR AN EVENT WITH 500 PARTICIPANTS

- **1000 KW**: equivalent to the annual consumption of an oven.
- **2,5 tons of waste**: half of the annual consumption of a person in the EU.
- **500 kg of paper** the equivalent of 12 trees.

CONTACT

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